The New

A. GELLER & CO., 6 & 8 West 22d St.,

We might say that our stores were unexpectedly opened the other dayfor our original plans contemplated an opening in the early Spring. But unusual rapidity in the work on our building, in conjunction with the energy of our foreign connections, enabled us to open our doors in time for you to take advantage of our low prices in making your

Holiday Purchases.

Below we enumerate a few of the extraordinary values which will be displayed on our tables, while they last, during the coming week. The prices ought to be sufficient inducement to early buying of holiday gifts.



ly polished, up from\$2.75 Handled Claret Jugs, 1 qt...... Deep Cut Celery Trays, boat shape, extra heavy..... 2.75

A most complete line of everything for the Dining Table, Buffet and Banquet Hall in rch patterns at special values. One must see them

Glass Stemware.



Over forty stock patterns to select from in Rich Cut, Etched, Engraved and Etched Gold Tableware.

Fancy Decorated Table China

At About One-half Regular Prices. Salad Bowls, fine decorations ... 60c. to \$3.00 Cake Plates, fine decorations. 50c. to 2.50
Bread Trays, fine decorations. 75c. to 4.00
Celery Trays, fine decorations. 35c. to 2.00
Cracker Jars, fine decorations. 50c. to 3.00
Teapot, Sugar and Cream Sets. 75c. to 3.00

Fancy Steins.

A large shipment of genuine Mettlach Beer Steins arrived too late for opening sale, but are now offered, as originally intended, at special prices-about twenty-five per cent. below the regular prices. A shipment of Flemish Steins, in Old Dutch Blue and Yellow Glaze, with relief figures in colors, are included to make the proposition more interesting at the same reduction.

Small Flemish Steins, old Dutch

and colors 25c. each



Over five hundred dozen decorated china plates have been brought out for the week's selling. They are scheduled to go at

10c., 25c., 75c. and \$1.00 Each and embrace Dinner, Breakfast, Tea. Soup and Bread and Butter Plates. They speak for themselves on inspec-

China Novelties.

We have arranged on four tables a display of Novelties in varied decorations, from which may be selected dainty and choice bits suitable for Holiday Gifts at these small prices -

25c., 50c., 75c. and \$1.00. Bon Bon Boxes, Ash Receivers, Pin Trays, Figures, Vases, Fancy Plates, Candlesticks, Tooth Brush Racks, Paper Weights, L'Art Nouveau Novelties, etc.

800 Dozen Cups and Saucers.

These have been arranged in four lots for convenient selecting, and include After Dinners, Teas, Coffees, Chocolates and Bouillons, at

25c., 50c., 75c. and \$1.00 Each. Shipments from abroad are arriving, by every steamer, and these goods will promptly go on sale at prices that will make friends for the new shop. We can safely promise daily surprises from now until Christmas.

6 & 8 West 22d St., Near Fifth Ave.

China & Glass WILL YOU LIVE FOREVER

Seeking Your Opportunity? Here It Is: The Offer of the

Olalla Copper Mining & Smelting Company.

The Most Gigantic Mining, Smelting, Railroad and Real Estate Enterprise Ever Offered the Public--- So Planned that the Man or Woman of Limited Means Shall Stand Shoulder to Shoulder with the Wealthier Ones in the Acquirement of Stock and Sharing of Dividends.

Almost Half the Present Subscription Price, on Either Cash or Easy Payment Plan, May Be Paid for by the Dividends.

Par Value \$25.00 Per Share. Present Price \$12.75 Per Share, On Easy Payments. Reasonable Discount for Cash. See Coupon Below.

Nine out of ten men can recall the opportunity that would have brought them riches. Some hesitated because of timidity, and others failed to recognize the knock at the door. But the vast majority lost their chance because they could not spare the money to take advantage of it.

Thus the lack of \$500, \$1,000 or \$2,000 in ready money cost multitudes of men their one chance of success—snatched from their grasp the luxury of financial independence and doomed them to the perpetual grind of poverty.

This was in our minds when the Olalla Copper Mining and Smelting Company offered to place the sale of its stock in our

We investigated the proposition thoroughly and found it a most worthy one. We recognized that this stock would make the fortunes of hundreds. We saw that here was an opportunity that would shortly knock at the doors of thousands—an opportunity many could seize, but which others might be compelled to let pass by. And we resolved that we would so handle this stock that the lack of a large amount of ready money should not cause deserving men to lose their one chance to gain a competence—that we would so regulate its sales that men and women of moderate means should become stockholders and should stand shoulder to shoulder with their wealthier fellow-men in the division of profits.

The plan is ideal. It not only places the man who is dependent upon his earnings on the same basis as the wealthier ones in the acquirement of stock, but actually provides that the purchaser shall be allowed to pay for almost half of his stock out of the dividends that stock earns. We ask you to read every word printed below and then write us.

The bonus of one share free of every five purchased will be withdrawn on or before January 15th, and at about the same time the price will be advanced to \$15.00 per share.

WRITE TO-DAY.

Every regulation of the Stock Exchange has been complied with in the organization of the Olalla Company and in the issuance of its shares, and in due time application will be made to the Boston and London Exchanges to list it.

Statement of the Olalla Company's Properties and Plans:

The Olalla Company was formed to operate an extensive group of rich mineral properties of 63 claims, aggregating 2,500 acres in extent, at Olalla, B. C. It owns the town site and smelter site at Olalla and the charter for the Similkameen and Keremeos Railway besides most valuable telephone and telegraph franchises and extensive water rights.

The authorized capital is \$8,000,000, par value \$25.00 per share. The Company is incorporated under the laws of the State of Maine.

The copper and gold deposits uncovered are so vast that it would require hundreds of years to exhaust them, mining at the rate of five thousand tons per day.

In addition to operating these great mines the Company proposes to build and operate smelters with a capacity of 10,000 tons daily, which will not only handle the Olalla ores, but also those of the surrounding mines; to construct and operate a railroad of 70 miles, and to build and operate telegraph and telephone lines throughout that region.

A force of men has been kept at work for three years developing the mines-uncovering the ledges of copper, gold and silver. The Company obtained the title to the town site, the water rights, bought the necessary ground for the smelters and obtained from the Federal Parliament of Canada a charter for the construction of the railway and franchises for the telegraph and telephone lines.

Olalla is the centre of a rich mineral district, about 190 miles east of Vancouver, the principal seaport on the British Columbia coast, and 20 miles due north of the International Boundary line.

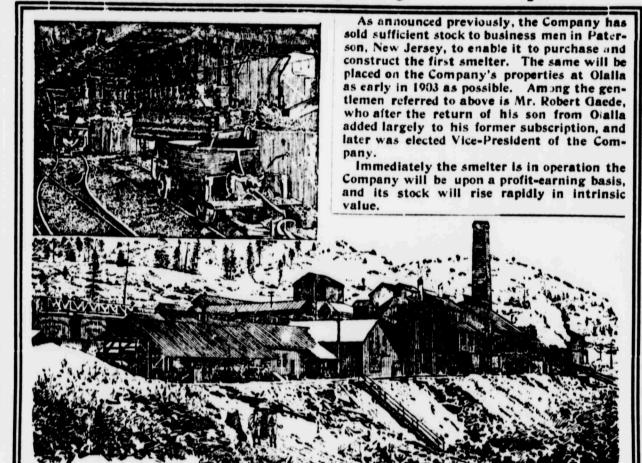
It is in a beautiful little valley 1,500 feet above sea level and flanked by high mountains. The climate is perfect. The days are warm and the nights cool the year around. Only at intervals of years does enough snow fall to run a sleigh. Fruit, grain and vegetables grow in abundance.

The climate, the vast mineral deposits and the agricultural resources are sure to make Olalla the richest, the most populous and permanent mining community in Western

As has been stated, the Olalla Company owns outright sixty-three mining claims, each 1,500 feet by 1,500 feet in size, and ANY ONE OF THESE WOULD OF ITSELF PAY LARGE DIVIDENDS ON THE COMPANY'S CAPITAL STOCK. These claims have been divided into eight groups -Fish Lake Group, Riordon Group, Dividend Group, Opulence Group, Bullion Group, Golden Rule Group, Elkhorn Group and Flagstaff Group.

The strong features of the properties are the immense quantities of ore in sight. Millions upon millions of tons of ore, averaging 3 to 5 per cent. copper and \$2.00 to \$20.00 gold, which may be seen by any one who will go there. The Olalla Company is now negotiating with the

manufacturers for a smelter, and as soon



the Executive Committee has made its report and recommendations the contract will be given and the construction of the smelter be begun. When completed the smelter will have a capacity of 10,000 tons daily. The subscription for Olalla stock of

When mines are equipped with suitable machinery and tramways a conservative estimate of Olalla output will be 5,000 tons daily.

Mr. Robert Gaede has insured the

installation of the first smelter early

The NET PROFITS IN SMELT-ING CAN BE ESTIMATED AT \$1.00 to \$2.00 PER TON. As it will be much easier for other companies to ship ore to Olalla than elsewhere, it is only fair to assume that these will furnish an additional 5,000 tons per day. Any one can easily determine the possible earnings of the smelter alone.

This represents only the profit of the smelter, all of which will be shared by the stockholders of the Ulalla Company. The profits from

the sale of copper and gold are not even computed here. All the Company's calculations have been based on \$5.00 ore, whereas the ore in sight now averages over \$15.00 per ton, and frequent assays recently established much higher values, as we shall be glad to show you if you will write us. But even supposing that the ore in the Bullion, which our expert says will furnish us 500 tons per day, will only average \$10.00 ore, which we can treat at

\$3.00 with a profit of \$1.00 for the

the most conservative facts by reckoning on \$5.00 per ton extra profit from the sale of ore. The Company's earnings will run well into the millions easily. We believe that within five years from date the Olalla Company will have paid back to every shareholder more than the par value of every share.

The ores of the Olalla Company REPRESENT A GREATER COPPER AND GOLD VALUE THAN THE ORES OF THOSE FAMOUS DIVIDEND-PAYING MINES WHOSE STOCKS ARE SELLING AT MANY TIMES THEIR PAR

Mr. A. A. Watson, of Vernon, B. C., qualified assayer and metallurgist, after two examinations of these properties, states that the Bullion property alone (near which the smelter will begin operations next year) will be able to supply us with 500 tons of ore per day, and the Bullion is only one of several groups equally as good that are being developed rapidly as possible. The Similkameen and Keremeos Railway will be a most

valuable asset. It will be the only road in these great mining fields, and because of the LAY OF THE LAND NO COMPETITIVE ROAD CAN BE BUILT. IT WILL HAVE ALL OF THE FREIGHT AND PASSENGER TRAFFIC.

This road will connect with the transcontinental lines north and south of Olalla. The railroad, with its spurs, will open the way to the smelter for scores of miles, and the company will have all the contracts for the transportation and smelting of ores

It can take care of.

It will likewise carry all the mining machinery, hardware, hay, grain, fruit and vegetables that will be required in the Olalla district—a district where there will soon be a flour-ishing town and thousands of busy men in Olalla and vicinity. Other Olalia Profits.

It is impossible to give any idea of the profits the Company will derive from its water rights, telegraph and telephone lines, or from its rents for town houses, but it is safe to say they will be large and continuous. Every one of the Olalla enterprises is based upon solid

and sober business judgment. They will all be profitable and will all go to swell the dividends of the Olalla Copper Mining and Smelling Company into figures almo The management of this Company is in the hands of able

and aggressive business men, employers of labor, each one of whom stands preeminent in his locality for industry and integrity, whose sole interest outside their own private business is to develop the Olalla Company's properties to their fullest extent and with all possible speed consistent with sound, conservative management.

The Company requires money now for the complete development of its properties, but as this is only needed as the development proceeds, those who desire may subscribe for the stock and pay for the same on easy monthly payments.

The earning capacity of these properties is so great and the capitalization, in view of the extent of the Company's holdings, so reasonable that its stocks must in a comparatively short time become one of the most valuable securities in the world. We urgently advise you to write for illustrated booklet and full par ticulars immediately.

The following are extracts from original letters and telegrams on file at our office, written by gentlemen well and favorably known, who themselves have visited Olalla and inspected the Olalla Com pany's properties also an official statement by the Minister of Mines regarding the Mineral output of British Columbia.

The following is an extract from a letter from Mr. John E. Tylee, of the firm of Marelli & Tylee, of Paterson, N. J. He was a member of the party who recently visited Olalla:

"I believe investors will wait many a long year before they will again have an opportunity to invest in a company so sure of princely and reasonably quick returns.

JOHN E. TYLEE."

in 1903.

Extract of the letter from Hon. H. Chas. Royce, St. Albans, Vermont. Mr. Royce's father was Chief Justice of the Supreme Court of Vermont for twenty years; he was twice a member of the State Senate, and is recognized as one of the leaders of the Vermont bar: "The representations contained in the circulars and prospectuses that have been issued, so far as the field of my investiga-tion has been extended, are amply justified. It seems to me, in fact, that the statements made have, if anything, erred upon the side of conservatism. I find that the natural conditions prevailing here are all favorable to the immediate location and erection of the smelter near the Olalla town site, which can be supplied with ore from the Bullion Mountain at the minimum of cost. All my expectations have been exceeded, and I congratulate myself upon my holdings in this magnificent property.

"H. CHAS. ROYCE."

Extract from letter of Mr. J. H. Acton, author and publisher of classic biographies, of Chicago, to his son:

"I am more than pleased with what I have seen. I can most truthfully say that Olalla and all that it stands for, from the standpoint of mineral holdings, is infinitely greater and better than the Company's literature claims for it. In fact, I do not believe it is possible to convey to the human mind the conditions of things as they really are.

"(Signed) J. H. ACTON."

Remarkable Increase in Copper Consumption.

The average decennial increase in the copper production of the world has been 52 per cent. for the nineteenth century. For the last half century the increase has averaged 67 per cent. For the past thirty years it has averaged

Calculating the rate of increase for this century on the basis of 60 per cent., as shown to be the rate of increase in production during the past thirty years, the output of copper at the end of the year 2000 will have reached the enormous total of 40,000,000 tons. By present standards of financing, the market value of "Coppers" listed in that period would be about two hundred and fifty billions of dollars, and about eight million men would be required to mine. mill and smelt the annual output. Even at the rate of 25 per cent. increase very ten years, which is less than half the average increase for the same length of time in the nineteenth century, the appalling total of 3,371,378 tons of pure copper annually will be reached in the last year of the twentieth century.

FILL IN THIS COUPON TO-DAY AND FORWARD TO

THE ALBERT E. HALL COMPANY (N. Y. S.)

204-210 Temple Court, Nassau and Beekman Sts., New York City.

Without cost to me please forward literature of the Olalla Copper Mining and Smelting Company, includ-Without cost to me please forward literature of the Olalla Copper Mining and Smelting Company, including the illustrated booklet, and explain to me how in purchasing the Olalla shares, the par value of which is \$25.00 each, I may do so at the present selling price of \$12.75 per share on EASY MONTHLY PAYMENTS, or at \$11.50 per share cash, and explain to me how ALMOST HALF of the subscription price of the Olalla shares purchased on EITHER PLAN may be paid for from the dividends of the Company when earned and declared, it being understood that THE STOCK IS FULL PAID AND FOREVER NON-ASSESSABLE. It is also understood that should I subscribe for 100 shares I shall receive TWENTY SHARES FREE AS A BONUS, and should I subscribe for a lesser number than 100 I shall receive ONE SHARE FREE FOR EVERY FIVE PURCHASED. Explain to me just what you mean by easy terms. Give me the minutest possible information concerning the Olalla Company.

Name	
Street and No	
Town	
County	State

Enormous Profits of Copper Mining.

The Anaconda Copper Mine, at Butte, sold to the Rockefellers for forty millions after it had already paid that amount in dividends. The Calumet and Hecla Copper Company has paid \$79,-

000,000.00 in dividends, while its capitalization is only \$2,-500,000,00. The Boston and Montana Copper Company paid out

nearly \$7,000,000.00 in dividends during 1901.

The dividends paid by the Montana Ore Company, the Osceola Consolidated Company, the Parrot Copper Company, the Quincy Copper Company and the Wolverine in 1901 amounted to heariy \$4,000,000 00, and the 'ividends paid by all the Copper Companies in the United states during 1901 amounted to nearly \$400,000,000, 000. These companies have therefore paid from 16 to 240 per cent. on the original investment, and made the stock fabulously valuable compared with what it was first purchased for

One hundred shares of the Tamarack Copper Company yield an annual income of \$600.00 One hundred shares of the Treadwell yield an annual income of \$1,500.00

One hundred shares of the Calumet and Hecla return an income of about \$1,300 00 per year, and One hundred shares of the Boston and Montana copper Company yield an annual income of nearly \$4,000.00.

The Olalla Company has ore in limitless quantities of self-fluxing character, and the conditions for mining it are more favorable than those of any company we know. The Olalla profits should equal the best of the above companies.

There is no avenue of investment more productive of permanent income and rapid increase in intrinsic value than in the shares of a conservative Copper Company such as the Olalla.

THE ALBERT E. HALL CO. (Incorporated), Fiscal Agents,

204 to 210 Temple Court, New York City.

The North American Trust Company is the Registrar.

The Corporation Trust Company, Transfer Agents.